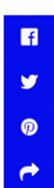


Art and technology come together to celebrate 'personal empowerment' in the framework of women's month, with an inclusive exhibition that brings together international artists

The virtual museum DRDA ART celebrates its first anniversary, consolidating its position as a key destination for art and diversity globally, with a program that stands out for its socially relevant art exhibitions that promote inclusion and respect

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Barcelona, 20th March 2024. – The art platform DRDA ART, born in Barcelona and dedicated to promoting diversity and inclusion through art, has opened the doors to the international virtual exhibition 'The Power Within' on March 14th, available until April 30th, 2024, at the virtual museum DRDA ART Meta-Museum. This exhibition blends art and technology to celebrate 'the power that resides within each of us as human beings'. "In the context of Women's Month, we have brought together artists from around the world in an inclusive exhibition to explore personal empowerment, featuring works that delve into the diversity of perspectives, narratives, and inner dialogues that empower us, liberate us from our fears, and unleash our greatest potential" states González, also Co-founder of the platform. The exhibition is globally accessible 24/7 via computer using a web browser at [this link](#) (Google Chrome recommended) or with a Virtual Reality device.

This exhibition marks the beginning of the celebration of the first anniversary of the virtual museum 'DRDA ART Meta-Museum', which, since its opening in March 2023, has welcomed over 3,500 visitors and art enthusiasts, providing a platform for over 50 international artists and addressing topics of significant social relevance.



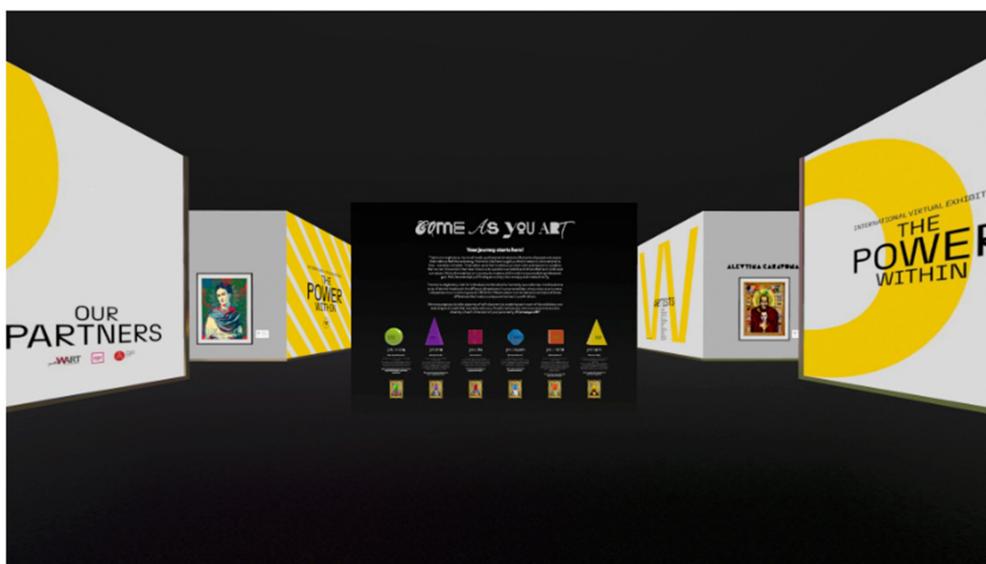
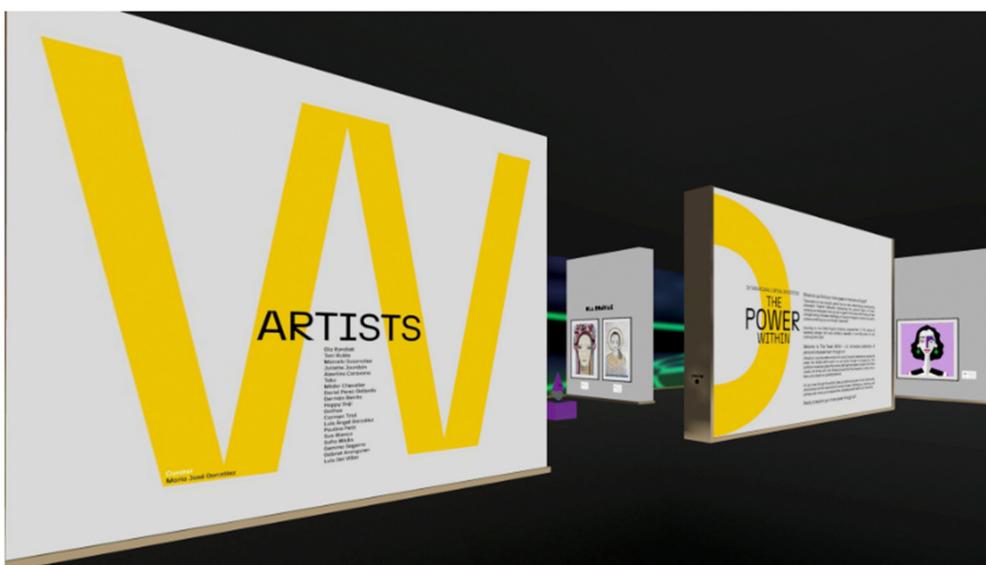
Exploring inner power through the works of artists from around the globe

Since ancient times, the quest to comprehend the inner power of the human being has captured the interest of fields as diverse as philosophy, science, and psychology. The exhibition 'The Power Within' joins this exploration by bringing together artists from around the world to delve into 'personal power' through art.

Highlighted in the carefully curated and diverse selection of artists are: Ukrainian-American artist **Ola Rondiak**, who immerses us in strength and resilience of the Ukrainian nation; Barcelona-based visual artist **Toni Rubio**, whose works explore imperfections as our greatest power; Ukrainian-Russian artist based in London, **Alevtina Caravona**, who delves into the power of spirituality and self-connection; Valencian artist living in Mallorca, **Carmen Triol**, who takes us into stories of female empowerment and resilience; and Japanese artist **Taku**, who approaches empowerment with exquisite sensitivity and a genre-independent style. Also notable is the work of renowned and award-winning visual artist of Bolivian origin **Marcelo Suaznabar**, who submerges us into his surreal worlds to explore inner power; and French artist **Happy Doji**, who addresses cultural diversity and its power through color and the poetics of her work.



Haitian-born visual artist based in New York, **Mildor Chevalier**, delves into the sense of belonging, collective and individual identity, drawing from his personal immigration story; and French artist **Gothsa**, a referent in the NFT world, merges personal empowerment with social critique, celebrating individual power and the fight for equal rights. Also featured are the works of Cuban artist based in New York, **Dariel Perez Gallardo**; French photographer and performer, **Juliette Jourdain**; Madrid-based visual artist from Logroño, **Germán Benito**; Cuban artist **Luis Ángel Dieguez**; French portrait photographer, **Pauline Petit**; Barcelona-based fine art photographer, **Sus Blanco**; American figurative painter based in Barcelona, **Sofia Wick**, a talented student at the Barcelona Academy of Art; Barcelona photographer, **Gemma Sagarra**; Spanish collage artist, Gabriel Aranguren, and the music of DJ and music producer **Luis del Villar**.



Partners committed to art and diversity

For the first time, DRDA ART integrates the collaboration of three key entities in the exhibition, with the aim of nurturing emerging talent and strengthening ties with art professionals who share its values. Joining in are the **WART Gallery** from Seoul, renowned for its work in promoting Latin American artists in Korea, and the **Barcelona Academy of Art**, an academic ally committed to diversity supported by DRDA ART to showcase one of its outstanding artists in the exhibition. Additionally, the creative communication agency **DR Digital Agency** stands out as the official communication agency.

The Virtual Museum DRDA ART celebrates its first year leading the evolution with this exhibition

With a series of regular exhibitions that celebrate diversity, inclusion, and respect, the DRDA ART museum advocates for the democratization of art through its global accessibility, establishing itself as a reference space for art lovers and collectors seeking socially responsible exhibitions, artists, art, and experiences.